

120 KILLER SOCIAL MEDIA CONTENT IDEAS

@THESMALLBIZFIXER

- Share your story (your passion)
- Talk about your struggles and how you overcome them (your failures and wins)
- Tell a funny story about something connected to your business
- Share behind-the-scenes photos or videos
- Make videos on business events
- Explain why you decided to buy a product or join a business
- Talk about your products and how they help people
- Share someone else's inspiring story
- Share testimonials from your customers
- Ask for recommendations (books, courses or something related to your business)
- Motivational Monday (motivate your audience) - #MotivationMonday
- Tip Tuesday (related to your niche) - #TipTuesday
- Create Wisdom Wednesday post - #WisdomWednesday
- Throwback Thursday (photos of a trip or your previous results) - #ThrowbackThursday
- Freebie Friday (give a Freebie) - #FreebieFriday
- Saturday Special (share something special) - #SaturdaySpecial
- Share a funny quote about your niche
- Share an inspirational quote and tell your audience what you think about that specific quote or how it helped you through a situation
- Share a quote (graphics) - ask your audience what they think about it
- Share your favorite quote (graphics or text) and ask your audience to share their favorite quote
- Ask your audience what their biggest struggle in business is
- Ask them what should you post next
- Ask which topic should you cover in a live video
- Ask questions related to your business or industry
- Sunday Funday (share what you did that day) - #SundayFunday
- Give away a coupon codes
- Talk about a product that's on sale
- Sell your products or services
- Promote your new product
- Talk about the benefits of the product and how it helped you
- Promote "One Day ONLY" Flash sale
- Host a webinar
- Make a live video (profile, page,...)
- Host a Giveaway (on a live video)
- Create a video with a couple of tips (from your blog), then tell your audience they can find more tips on your blog post (share a link)
- Make an interview with a leader in your company